

SECOND ANNOUNCEMENT  
**CONFERENCE "PACKAGING – CROATIAN AND WORLD EXPERIENCE" AND  
AWARD CEREMONY FOR CROPAK 2005**

May 13<sup>th</sup> and 14<sup>th</sup> 2005  
"Plitvice Lakes" National Park, Croatia, "Jezero" Hotel Conference Hall

**ORGANIZERS:**

TECTUS d.o.o., Zagreb, Croatia  
Institute for Packaging Science and Graphic Arts Industry in Croatia,  
"Packaging, Graphic Arts Industry" trade journal

**PATRONS:**

**Croatian Academy of Engineering – Department of Graphical Engineering  
Croatian Chamber of Economy – Industry and Technology Department – Affiliation of Packaging Industries  
Croatian Chamber of Economy – Industry and Technology Department – The Printing Industry Association**

The aims of the conference are: presentation of Croatian and world experience in considerations of visual identity of packaging (graphic and product design), pointing out the significance of legislature in environment protection and discussion about terminology in packaging industry.

The conference is intended for the users and manufacturers of packaging in Croatia, companies and advertising agencies.

During the conference an EXHIBITION of all CROPAK 2005 nominees and accompanying materials and equipment for manufacturers and users of packaging will be organized.

**PROGRAMME:**

**FRIDAY, May 13<sup>th</sup> 2005**

**09:30 – 11:15 REGISTRATION OF PARTICIPANTS**

**11:30 – 12:00 OPENING ADDRESS:**

Stanje u ambalažnim industrijama Hrvatske (*Current situation in packaging industries of Croatia*), Zlatko Imbriovčan, predsjednik Zajednice ambalažera Hrvatske

**12:00 – 12:35 Trendovi u grafičkom oblikovanju ambalaže (*Trends in packaging graphics*), Ivan Doroghy, Arhitektonski fakultet Sveučilišta u Zagrebu, Zagreb**

**12:35 – 13:10 Vizualni identitet ambalaže – Hrvatska i svijet (*Visual identity of packaging – Croatia and the world*), Boris Ljubičić, Studio International d.o.o., Zagreb**

**13:10 – 13:30 Staklena ambalaža i brandiranje proizvoda (*Glass packaging and branding of products*), mr.sc. Nikola Drašković, Vetropack Straža, Hum na Sutli**

**13.30 – 15:00 LUNCH**

**15:00 – 15:30 Načela tvorbe hrvatskog strukovnog nazivlja u ambalažnoj struci (*Principles of formation of Croatian terms related to packaging*), dr.sc. Zvonimir Jakobović, Leksikografski zavod "Miroslav Krleža", Zagreb**

**15:30 – 15:50 Ambalaža i okoliš – legislativa Hrvatske i EU (*Packaging and the environment – Croatian and EU legislature*), dr.sc. Nikola Ružinski, MZOPU, Zagreb**

**15:50 – 16:10 Staklena ambalaža i okoliš (*Glass packaging and the environment*), mr.sc. Anica Hriberski Leskovar, Vetropack Straža, Hum na Sutli**

**16:10 – 16:40 COFFEE BREAK**

**16:40 – 19:00 NOMINATIONS for CROPAK 2005**

**20:00 COCKTAIL, GALA DINNER WITH MUSIC, AWARD WINNING CEREMONY (dress code: formal).**

**SATURDAY, May 14<sup>th</sup> 2005**

**TECHNOLOGICAL FORUM: PACKAGING AND THE ENVIRONMENT**

**09:30 – 11:30 Opening lectures: Green Dot, Barbara Avčin Tržan, SLOPAK, Slovenia  
Packaging waste management, Damir Brlek, GIUPAK, Zagreb**

**12:00 – 13:30 EXCURSION**

**13:30 – 16:30 BARBECUE, RETURN: app. 17:00**

**INFORMATION AND APPLICATIONS: TECTUS d.o.o.,**

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