

INTERNATIONAL CONFERENCE

"MARKING, CODING AND LABELLING ON PACKAGING"

National park "Plitvička jezera" (Plitvice lakes), 21st – 23rd April 2004. Congress hall, hotel "Jezero"

PROGRAM

WEDNESDAY 21. 04. 2004.

- 08:30 -** DEPARTURE – CONCERT HALL "VATROSLAV LISINSKI" (BUS)
12:30 - 14:15 REGISTRATION OF PARTICIPANTS - HOTEL "JEZERO"
14:30 - 14:45 OPENING ADDRESS
14:45 - 16:30 The role of Government inspection of Croatia in marking on packaging - *Government Inspection, Zagreb*
An overview of packaging related guidelines and principles for exporting to the EU- *J. Charbonneau, International Trade Centre (ITC), Geneva*
Inspection of food and other stuff of general use - *I. Loncarevic, Sanitary inspection, Zagreb, Croatia*
New Croatian health safety regulations for packaging and other objects of common use *V. Haberle, Croatian Institute for public health, Zagreb*
General rules concerning foodstuffs labeling – Croatia, European Union, USA, Australia and other countries in region - *B. Gosek Ćiric., Podravka d.d., Koprivnica, Croatia*
- 16:30 - 17:00** COFFEE BREAK
17:00 - 19:00 Nutrition labeling for foodstuffs- Croatia, European Union, USA, Australia and other countries in region – *J. Ranilovic, Podravka d.d., Koprivnica, Croatia*
GMO and bioterrorism - regulations and labelling news - *K. Galic, University of Zagreb, Faculty of food, technology and biotechnology, Croatia*
Classification, packaging and labeling of dangerous chemicals - *A. Wolf-Čoporda, Croatian Institute for Toxicology, Zagreb*
Specific requirements in Pharmaceutical Labeling- *J. Maric Marsenic, Pliva Hrvatska d.o.o., Zagreb*
CE marking and trade barriers - *M. Matasovic, Croatian Chamber of Commerce*
- 19:30 - 20:30** WELCOME COCTEL

THURSDAY 22. 04. 2004.

- 09:00 - 10:40** Marking of prepackages and bottles as measuring containers– *G. Vivoda, State office for Standardization and metrology, Croatia*
Global EAN.UCC system for identification of products – *D. Buckley, EAN International*
Harmonization of EAN:UCC global standards with domestic market – *D. Segovic, EAN Croatia*
Marking commercial and logistic units-example from use in «Podravka» d.d. - *M. Relja, Podravka d.d., Koprivnica, Croatia*
- 10:40 - 11:10** BREAK
11:10 - 13:00 Traceability System - *K. Barisic, Primat-Rd, Zagreb, Croatia*
pLog*TRACE –Logistic Traceability Control System - *G. Lakatos, Primat - logistika d.o.o., Zagreb, Croatia*
Packaging material design with holography application - *I. Ziljak, Faculty of Graphic Arts- University Zagreb*
What and How Package Design Tells About Product - *D. Vranic, Imago d.o.o.,(marketing agency) Zagreb , Croatia*
- 13:00 - 14:30** LUNCH
14:30 - 16:10 Use of label from rolls and paper in practice - *HON-ING d.o.o., Sveti kriz Zacretje, Croatia*
Shrink sleeve labels - *Rotoplast, Sveta Nedelja, Croatia*
Marking and environment protection, mark « Friend of environment» - *Ministry of Environmental protection Physical planning and Construction, Croatia*
Mark «Green point» - *Slopak, Slovenija*
Technological, economical and ecological aspects of Borstar application in PE flexible packaging- *D. Kovacevic, Borealis company*
- 16:10 - 16:40** BREAK
16:40 - 19:00 Contemporary Technology for Packaging Waste Handling – *D. Horvat, Tehnix d.o.o., Donji Kraljevec, Croatia*
Marking of products and packaging (industrial ink-jet and laser printers) - *J. Testar, Linx, Great Britain*
Termotransfer technology of marking (labels, direct termotransfer and application of labels, bar code readers, RFID...) - *L. Peichl, Toshiba Tec Europe, Austria*
- 20:30** GALA DINNER / AWARD CroPak 2004

FRIDAY 23. 04. 2004.

- 09:00 - 11:30** Customer protection with marking on packaging - *Government Inspection, Croatia*
Regulation of extent of health safety testing and obligatory files for foods and objects of common use -*V. Haberle, Croatian Institute for public health, Zagreb*
TECHNOLOGY FORUM
Concept in design of packaging - *B. Ljubicic, designer, Studio International, Zagreb*

THE END OF CONFERENCE

- 11:30 - 12:00** ROOM LEAVING
12:00 - 16:00 LUNCH AND VISIT to National park with guide

approx. 16:00 RETURN
approx. 19:00 ARRIVAL IN ZAGREB

Organizers keep the right to change and adapt program.