



# PACKAGING IN THE MODERN WORLD



**SEPTEMBER 2021**

**09H00 TILL 16H00 VIENNA TIME (GMT+2)**

**7HOURS/DAY  
4DAYS**

**200  
EUROS**

**REGISTER CONTACT:  
INFO@WORLDPACKAGING.ORG**



**PROFESSOR PIERRE PIENAAR, CPP**  
**WPO  
PRESIDENT**



**MR. KISHAN SINGH, CPP**  
**WPO  
AMBASSADOR**

# ONLINE **TRAINING** PROGRAM



<b>DAY</b> <b>1</b>	Welcome and programme outline - Henky Wibawa Introduction to WPO and WPO global training Introduction to packaging Principles of Packaging Global Packaging Trends and Statistics Break (1 hour) Packaging Materials - Paper / Board Packaging Materials - Plastics (Rigid and Flexibles) Packaging Materials - Corrugated Packaging Group Discussion on Case Studies / Videos
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DAY 2	Packaging Materials - Metal Packaging
	Packaging Materials - Glass
	Closures
	Packaging adhesives and labels
	Break (1 hour)
	Food Safety Management
	Food Safety Legal Requirements
	Pack / Product Stability Testing / Barrier Properties
	Save Food Packaging
	Group Discussion on Case Studies / Videos

<b>DAY</b> <b>3</b>	Brand Creation and Product Life Cycles Graphics and Brand Reinforcement Printing Systems Choice of print methods and printing inks GS1 Barcoding Quality Requirements Circular Economies and Sustainable Development (SA Case study) Break (1 hour) Quality Management Lean Six Sigma Group Discussion on Case Studies / Videos
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<b>DAY</b>	<b>4</b>	Packaging Machinery Food Spoilage / Food Packaging Pharmaceutical Packaging Anti-counterfeit Packaging Nanotechnology Break (1 hour) Active Packaging and Intelligent Packaging The Future of Packaging Revision – open discussion Introduce Research Based Assessment Certification after two weeks
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- ✔ Brand Owners
- ✔ Packaging Manufactures
- ✔ Designers
- ✔ Industries
- ✔ Research Institutes
- ✔ Academics

\* Intermediate Level

