



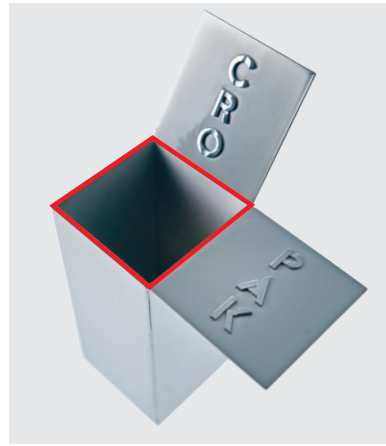
WORLD PACKAGING DAYS 2012

Hotel Le Méridien Lav
Split, Croatia, June 3rd - 8th



World Packaging Days 2012 in Split, Croatia is the central event for the global packaging industry in 2012. World Packaging Days will bring together global and regional representatives from all links of the packaging supply chain. Use this unique opportunity to find about the latest global trends, meet the most inventive industry representatives, winners of the award for the best packaging in the world, WorldStar, as well as Croatian and regional packaging awards CROPAK and REGPAK winners and enjoy rich social programme at the Mediterranean as it once was – in its original packaging!

Sunday, June 3 rd	Monday, June 4 th	Tuesday, June 5 th	Wednesday, June 6 th	Thursday, June 7 th	Friday, June 8 th
Arrivals: WPO Board Members and spouses	WPO Executive Meeting and Working Groups Session 1 9:00-10:30 Coffee Break 10:30-11:00 Session 2 11:00-13:00 Lunch 13:00-14:00 Session 3 14:00-15:30 Coffee Break 15:30-16:00 Session 4 16:00-17:00	WPO Executive Board Meeting and Working Groups Meetings Session 1 9:00-10:30 Coffee Break 10:30-11:00 Session 2 11:00-13:00 Lunch 13:00-14:00 Session 3 14:00-15:30 Coffee Break 15:30-16:00 Session 4 16:00-17:00 Arrivals: WorldStar winners CROPAK and REGPAK winners Congress participants Round table participants Sponsors Spouses and guests Round Table "Regional Packaging Industry and Sustainability" 16:00-20:00 Cocktail	World Packaging Congress Session 1 9:00-10:35 CROPAK 2012 Awards (15 min) Coffee Break 10:35-11:00 Session 2 11:00-13:00 CROPAK 2012 Awards (15 min) Lunch 13:00-14:30 Session 3 14:30-16:10 REGPAK 2012 and Student CROPAK 2012 Awards (15 min) Coffee Break 16:10-16:40 Session 4 16:40-18:00 Packaging Exhibition 9:00-19:00	Excursion: Solin-Trogir-Split 9:00-17:00 • includes transfers, guided tour, all entrance tickets and fees • lunch WorldStar Cocktail 19:30-20:00 WorldStar Awards Ceremony and Gala Dinner 20:00-23:30	Departures



WPO BOARD MEETINGS (June 4th - 5th)

The World Packaging Organisation is a non-profit, non-governmental, international federation of national packaging institutes and associations, regional packaging federations and other interested parties including corporations and trade associations. WPO currently has members from 48 countries from all parts of the world and their representatives meet twice per year on a regular basis. The meetings are divided into Working Groups which discuss current issues, Executive Board Meeting and Board Meeting that confirms conclusions and presents the achieved results. Board members vote for all key decisions.

ROUND TABLE "REGIONAL PACKAGING INDUSTRY" (June 5th)

A regional gathering of packaging producers and users, as well as representatives of trade associations, chambers, ministries and other bodies and institutions. The main topic would be "Packaging and sustainability" which would cover EU and regional legislation – best practice in packaging waste management and development perspectives, national legislation and fostering of cross-border cooperation. The goal is to come as close as possible to the goals set by the EU, where Croatia and Slovenia can provide valuable help, experience and practices in dealing with environmental protection issues from the regional packaging industry point of view.

WORLD PACKAGING CONGRESS (June 6th)

The central event of Packaging Days 2012 will gather numerous packaging professionals from all around the world with the central topic of packaging and sustainability. The speakers at the Congress will be presidents of the packaging institutes and bodies from the largest countries of the world, as well as the representatives from regional and global packaging companies that are leaders in sustainable business practice.

CROPAK AND REGPAK (June 6th)

CROPAK and REGPAK are the awards for the best packaging in Croatia and the region and will be awarded for the 9th (CROPAK) and 3rd (REGPAK) consecutive time. CROPAK is awarded in several categories, while REGPAK is awarded to the best packaging from each country of the region (Bosnia and Herzegovina, Croatia, Macedonia, Montenegro, Serbia and Slovenia). This year's nominees and winners will be presented in Zagreb, while the awards will be given during the World Packaging Days by the WPO president.

PACKAGING EXHIBITION

Trade exhibition of the most successful regional and global companies from all parts of the packaging supply chain presents an opportunity to see the latest technological de-

velopments and best practices. Use breaks between lectures to reinforce the existing or open new business partnerships.

EXCURSION SALONA-TROGIR-SPLIT (June 7th)

The excursion includes a walk through the 4th-century Diocletian's Palace to visit its ancient Cellars, Peristyle, Roman temples (today Christian ones), Cathedral and Baptistry, and the famous Golden Gate. Close to Split is Trogir, a small town under the cultural protection of the UNESCO. Besides the historical, natural and cultural heritage, participants will experience a rich culinary tradition of the Adriatic.

WORLDSTAR AWARDS CEREMONY AND GALA DINNER (June 7th)

Saving the best for last, Packaging Days 2012 reach their culmination with the WorldStar ceremony for the best packaging in the world. Nominees for WorldStar proved its quality by being winners of national packaging awards and WorldStar is thus awarded to the *crème de la crème* packaging on the global level.